

Mr. Osama Ibrahim Seddiqi
Senior Vice President Finance & Operations
Ahmed Seddiqi and Sons
United Arab Emirates

Osama is the son of the late Chairman, Ibrahim Ahmed Seddiqi and a third generation member of the Seddiqi family.

Like his father and uncles before him, Osama grew up immersed in the world of Swiss watches, laying the foundation for his career. Growing up as a member of the Seddiqi family, watches were a part of daily life where vacations were spent working in the Seddiqi family showrooms, surrounded by the crème de la crème of the watch industry.

After completing his Bachelors' Degree in the United States, Osama returned to the United Arab Emirates, where he joined the National Bank of Dubai and gained practical insight into the world of finance. Osama quickly climbed the corporate ladder, working his way from Branch Manager to Relationship Manager for High Net Worth corporate accounts.

Osama joined the family business in 2005 and brought with him a wealth of expertise and experience that helped the business grow into a fully fledged holding company. As the Senior Vice President of Finance at Ahmed Seddiqi & Sons, Osama Ibrahim Seddiqi is responsible for the 'back end' of the business including all financial management and legal matters. Osama also serves on the Company's Board of Directors and the Executive Committee.

In his spare time, Osama enjoys adding to his impressive collection of miniature planes and helicopters. He also owns a collection of precision watch tools and is planning to learn the art of watch making from one of the world's best teachers, the chief watch technician at Ahmed Seddiqi & Sons.